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DEPARTMENT OF JUSTICE

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REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending

DEC 31 1967
(Insert date)

Name of Registrant SWISS NATIONAL TOURIST OFFICE

Registration No. 55

Business Address of Registrant 608 Fifth Avenue, New York, N.Y. 10020

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address
(2) Citizenship
(3) Occupation

Yes ☐
Yes ☐
Yes ☐

No ☐
No ☐
No ☐

(b) If an organization:

- (1) Name
(2) Ownership or control
(3) Branch offices

Yes ☐
Yes ☐
Yes ☐

No ☒
No ☒
No ☒

2. Explain fully all changes, if any, indicated in Item 1.

None

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position

Date Connection
Ended

Hans BAERTSCHI

Managing Director

July 8, 1967

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
 Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Joseph HUERLIMANN	Stockroom Manager	December 31, 1967
Charlotte APOSTLE	Ticket Clerk	September 30, 1967
Dominic EMANUELE	Shipping Clerk	September 15, 1967
Sonja Barbara Weill	Information Clerk	September 15, 1967
Magdalena Maria KAEMPFFEN	Information Clerk	July 15, 1967

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
 Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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DEC 21 1967

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Swiss National Tourist Office, Zurich, Switzerland
Swiss Federal Railways, Berne, Switzerland

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it. Furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools and clubs who apply for them. Furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation for writers, reporters and editors as set forth in detail in amendment.

see attached list regarding free transportation.

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
July	SNTO, Zurich	current exp.	38,359.15
August	do	do	23,382.56
September	do	do	14,219.33
October	do	do	6,140.24
November	do	do	1,494.70
December	do	do	<u>7,455.59</u>
Total			91,051.57

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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we refer to separate sheet

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

None

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
 Yes ☐ No ☒
 If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:
☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____ None

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____ None

21. What language was used in this political propaganda:

☐ English ☐ Other (specify) _____ None

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☒

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐ No ☒

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☒

Exhibit B⁷ Yes ☐ No ☒

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☒

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Wm. W. Scherer
Assistant Manager

Subscribed and sworn to before me at

New York,

this

23

day of

January, 19 68

(Signature of notary or other officer)

PAUL J. SCHURPF
Notary Public, State of New York
No. 31-3544425
Qualified in New York County
Certificate filed in
New York County Clerk's Office
Term Expires March 30, 1969

My commission expires _____, 19 _____

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Free transportation within Switzerland provided for:

Mr. Juerg Hunziker, Res. Agt. Flight Check, Swissair, JFK Airport	\$ 15.15
Mr. Carlo P. Landolt, Techn. Procurement Agt., Swissair New York	\$ 18.40
Mr. Alfred Peter, Cargo Agent, Swissair New York	\$ 25.80
Mr. Hans C. Roth, Cargo Service Mgr., Swissair New York	\$ 20.25
Mr. Walter Egert, Asst. Reservation Mgr., Swissair New York	\$ 22.65
Miss Helga Nordkamper, Ticket Agent, Swissair New York	\$ 18.15
Mr. James F. O'Brien, Cargo Sales Repr., Swissair New York	\$ 19.55
Miss Vera Loporcario, Secretary, Tariff Dept., Swissair New York	\$ 24.05
Mr. James Dobson, Sales Representative, Swissair, Philadelphia, Pa.	\$ 16.30
Mr. George Bush, Eastern Editor, Better Homes & Gardens, 750 Third Avenue, New York, N.Y.	\$ 7.40
Miss Claudia DiPippa, Secretary, Swissair New York	\$ 24.05
Miss Danielle Gerhard, Lead Agent Reserv., Swissair New York	\$ 16.45
Mrs. L.W. Lawrence & Mrs. M. Taylor, Winners of the Swiss National Tourist Office's Holiday Calendar Contest, 415 Gerona Road, Stanford, Conn.	\$ 30.90
Mr. & Mrs. Lawrence Martin, Journalists, 137 Riverside Drive, New York, N.Y.	\$ 42.20
Miss Marie-Louise Schlienger, Secretary, Swissair New York	\$ 15.05

Miss Tatiana Mudrinic, Agent, Flight Check, Swissair New York	\$ 15.00
Miss Janet Gosse, Secretary, Swissair New York	\$ 18.15
Mr. James A. Riggs, Editor, Better Homes & Gardens, 750 Third Avenue, New York, N.Y.	\$ 28.35
Mr. Walter Gfeller, Asst. District Sales Mgr. Swissair New York	\$ 25.05
Mr. & Mrs. Donald A. Mulvihill, Delta Airlines, Atlanta, Ga.	\$ 18.40
Mr. & Mrs. Arthur H. Achor, Achor's Gray Line, P.O.Box 1551, Kauai, Hawaii	\$ 35.20
Miss Queenie M. Penboss, President, Penboss Associates Ltd., Hamilton, Bermuda	\$ 9.20
Miss Leilani A. Bahl, Reservation Agt., Swissair New York	\$ 5.20
Miss Lilly Messina, Reservation Agt., Swissair New York	\$ 21.60
Miss Mary Stuart, Reservation Sales Agt., Swissair New York	\$ 19.45
Mrs. Elvira Jeffcott, Supervisor Personnel Dept., Swissair New York	\$ 16.25
Mr. Eric Vilgertshofer, Technical Purchasing, Swissair New York	\$ 21.90
Mr. Henry Maass, Asst. District Cargo Sales Mgr., Swissair New York	\$ 22.15
Mr. Walter Ochsner, Cashier, Ticket Counter, Swissair New York	\$ 25.25
Miss Patricia J. Fraser, Traffic Representative, Swissair, Toronto, Ont., Canada	\$ 12.75
Miss Emma Schnetzler, Bookkeeping Operator, Swissair New York	\$ 19.60

Mr. Walter Achermann, Asst. District Sales Mgr. Swissair, Chicago, Ill.	\$ 29.30
Miss Janice C. Parker, Tour Section, Swissair New York	\$ 24.40
Miss Marie Brais, Secretary, Swissair, Montreal, Quebec, Canada	\$ 12.75
Miss Helen A. Stell, Sales Agent, Swissair, Seattle, Washington	\$ 22.10
Miss Ruth Burkhardt, Passenger Service Agent, Swissair New York	\$ 20.15
Miss Yolanda Meyer, Lead Agent Reservation, Swissair, Los Angeles, California	\$ 19.15
Mr. Gerhard A. Baur, General Accounting, Swissair New York	\$ 16.05
Mr. Bill Edwardsen, Radio WGY, 1400 Balltown Road, Schenectady, New York	\$ 17.00
Mr. Thomas Harragan, Editor, Argosy Magazine, 205 East 42nd Street, New York, N.Y.	\$ 23.50
Dr. & Mrs. Joseph Mannheim, Swiss Correspondents, 48-23 208th Street, Bayside, New York	\$ 40.80
Mr. Max Wirz, District Sales Mgr., Swissair, Chicago, Ill.	\$ 20.65
Mr. Art Devlin, Narrator, American Broadcasting Company TV, New York	\$ 16.50
Mr. Don Ohlmeyer, Asst. Producer, American Broad- casting Company TV, New York	\$ 16.50
Mr. Wm. Kelly, American Broadcasting Company TV, New York	\$ 16.50
Mr. B. Hoffman, Asst. Producer, American Broad- casting Company TV, New York	\$ 16.50
Mr. James Spence, Producer, American Broadcasting Company TV, New York	\$ 16.50
Mr. L. Volpicelli, American Broadcasting Company TV, New York	\$ 16.50

Item 15 (a) DISBURSEMENTS - MONIES

Date payment was made:	Name of person to whom payment was made	Purpose for which payment was made	amount of payment
July 1st to Dec.31st 1967			US \$
	Wm.W. Scherer	salary	5.759.17
	Wm. Isler	"	4.911.62
	Max Lehmann	"	4.853.93
	Paul Fueglistner	"	5.364.18
	Rene Gutzwiller	"	4.416.45
	Rene Staehli	"	3.625.23
	Edgar Stecher	"	3.965.92
	Victor Saviola	"	4.553.63
	Joseph Huerlimann	"	4.402.06
	Walter Bruderer	"	2.938.57
	Marcel Grandjean	"	2.977.29
	E. Cunningham	"	2.375.--
	A. Dieguez	"	2.210.--
	M. Ganz	"	2.600.--
	R. Seitz	"	2.652.60
	B. Frei	"	2.405.20
	Y. Ratz	"	2.470.--
	D. Gurtner	"	1.445.--
	H. Ineichen	"	2.080.--
	I. Kuhn	"	2.210.--
	M. Castrischer	"	2.340.--
	C. Apostle	"	1.105.--
	S. Weill	"	720.--
	D. Schmid	"	2.210.--
	D. Emanuele	"	825.--
	B. Clews	"	2.600.--
	Rent, Insurance, Cleaning, Heating, etc.		78.015.85
	Office supplies etc.		48.748.89
	Advertising		11.760.71
	Publicity: a) window displays	3.997.49	27.917.09
	b) moving pictures	1.371.01	5.368.50
	Pub.Rel.: a) articles by our PR consultant	3.250.10	
	b) Press releases & radio scripts	3.417.27	
	c) reception for Travel Agents & club activities	1.224.08	7.891.45
	Traveling duties of staff		1.244.20
	Mailing, custom duties & brockorage fees		6.729.14
			<u>\$ 187.675.83</u>
	Agency San Francisco		<u>\$ 35.000.--</u>
	Rent Swissair Space Chicago		<u>\$ 4.432.14</u>
	Expenditures in connection with the new "SWISS CENTER"		<u>\$ 1.383.54</u>
	Our advertising agency:	Our PR Consultant:	
	Wyse Advertising	Joseph Gould Assoc.	
	845 Third Avenue	441 Lexington Avenue	
	New York, N.Y. 10022	New York City	